# Project CONGRESS Materials Prepared for the Board of Directors

November 19, 2001

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### **Table of Contents**

- I. Transaction Overview
- II. Overview of CONGRESS
- III. CONGRESS Valuation Considerations
- IV. Pro Forma Transaction Analysis
- V. WATER Valuation Considerations

#### **Appendices**

- A. Comparable Company Analysis
- **B. Precedent Transaction Analysis**
- C. WACC Analysis





#### **Key Transaction Terms**

For-Profit Conversion Corwill accord	ATER acquires CONGRESS via merger with wholly-owned subsidiary of WATER acquires CONGRESS via merger with wholly-owned subsidiary of WATER neutrently with the merger, CONGRESS (a not-for-profit company) will convert to for-profit status and issue 100% of its outstanding capital stock to certain tax-exempt entities (the "Foundations") in cordance with applicable laws, at which time the Foundations will be the sole shareholders of ONGRESS
For-Profit Conversion Conversion will acc CO  Purchase Price Form of Consideration  \$1.5	ncurrently with the merger, CONGRESS (a not-for-profit company) will convert to for-profit status and issue 100% of its outstanding capital stock to certain tax-exempt entities (the "Foundations") in cordance with applicable laws, at which time the Foundations will be the sole shareholders of
Purchase Price \$1. Form of Consideration •	MGNESS
Purchase Price \$1. Form of Consideration •	Foundation has already been created in Maryland
Form of Consideration •	Conversion may require creation of additional Foundations in Delaware and District of Columbia, and approval of insurance regulators in each jurisdiction (including U.S. Congress)
	3 billion of total consideration
	Not less than \$450 million in cash but up to entire purchase price, at WATER's option
•	\$850 million in WATER stock (or less if cash portion is greater than \$450 million)
	Fixed price structure for stock consideration
	<ul> <li>Number of WATER shares to be issued based upon WATER's 20 trading day average stock price ending on the 5<sup>th</sup> trading day prior to closing</li> </ul>
	<ul> <li>Number of WATER shares issued adjusts with WATER stock price to maintain \$850 million (or other) value as long as WATER stock is above \$70 per share</li> </ul>
	<ul> <li>WATER must maintain \$850 million value; if WATER's stock price at closing is below \$70 per share, WATER has the option to issue a subordinated note to maintain the \$850 million value</li> </ul>
Subordinated Note +	Callable at par at any time at WATER's option
•	Coupon set to be at interest rate that would value note at its principal (face) amount
• • • • • • • • • • • • • • • • • • •	Subordinated to all existing and future indebtedness except for WATER's zero coupon convertible subordinated debt
•	3-year maturity
Accounting Treatment Pt	urchase accounting with \$275.3 million of intangibles amortized over a blended period of 26 years 6.2 million of which is tax-deductible)





#### Key Transaction Terms (continued)

Term	Comments					
Board of Directors	WATER Board to include one CONGRESS director					
Key Conditions to	◆ Conversion to For-Profit Status					
Closing	<ul> <li>WATER Shareholder approval (if necessary)</li> </ul>					
	<ul> <li>Approval of Maryland, Delaware and District of Columbia regulators, Blue Cross Blue Shield Association and U.S. Congress</li> </ul>					
	◆ No Material Adverse Change					
	◆ Hart-Scott-Rodino clearance					
	No litigation challenging transaction					
	<ul> <li>No materially burdensome conditions imposed by regulators</li> </ul>					
Break-up Fee	\$37.5 million (2.9% of equity value)					
Key Termination	<ul> <li>Fiduciary out for CONGRESS Board of Directors, subject to 7-day right to match Superior Proposal</li> </ul>					
Rights	<ul> <li>Either party may terminate if WATER shareholders fail to approve transaction, if such approval is necessary</li> </ul>					
	<ul> <li>Drop dead date of 3 years from execution of definitive agreement</li> </ul>					
	◆ CONGRESS has walk away right if average WATER stock price at closing below \$50 per share					
Timetable	Formal WATER Board approval: November 19, 2001					
,	Formal CONGRESS Board approval: November 20, 2001					
	Execution of Definitive Agreement and Transaction Announcement: Expected November 20, 2001					
	Expected Closing: 12-36 months after announcement					



### Implied Multiples of Proposed Transaction

(\$ and Total Membership in millions, except per share data)

CONGRESS Purchase Price of Equity	\$ 1,300.0	
Plus: Total Debt <sup>(a)</sup> Less: Excess Cash & Equivalents <sup>(a)</sup> Enterprise Value	\$ 9.1 <u>(53.9)</u> \$ 1,255.2	
Plus: Transaction Fees <sup>(b)</sup> Adjusted Enterprise Value		152.5 \$ 1,407.7

Fataraisa Value on a Multiple	of•	St	atistic <sup>(c)</sup>	terprise Value	-	sted Ent. /alue
Enterprise Value as a Multiple	01. 2001E	-\$	4,038.5	0.31 x		0.35 x
Operating Revenue	2001E 2002P	Ψ	4,450.1	0.28		0.32
	2002P 2003P		4,910.4	0.26		0.29
FOITOA	2001E	\$	143.7	8.7 x		9.8 x
EBITDA	2002P	. Ψ	186.7	6.7		7.5
	2003P		222.7	5.6		6.3
FOIT	2001E	\$	105.4	11.9 x		13.4 x
EBIT	2002P	. •	141.7	8.9		9.9
	2003P		172.7	7.3		8.2
Total Membership	September 30, 2001		3.102	\$ 404.6	\$	453.8
Equity Value as a Multiple of:						12 2 v
Net Income	2001E	\$	98.0	13.3 x		13.3 x
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2002P		119.2	10.9		10.9
	2003P		147.9	8.8		8.8
				 	graph at the Colombia of the State	near responsible to the second of the

<sup>(</sup>a) Projected as of December 31, 2001 as per WATER and CONGRESS Managements.

<sup>(</sup>b) Includes transaction fees, severance costs, change of control provisions and other merger related costs.

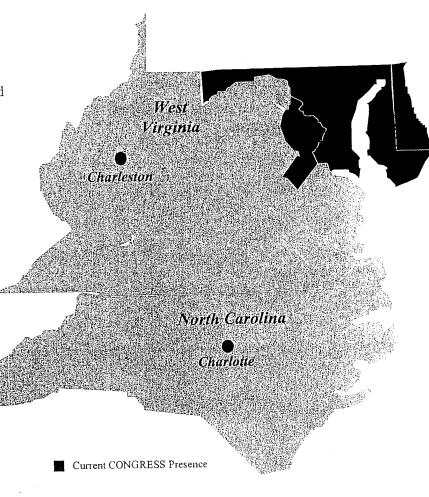
<sup>(</sup>c) Projected and historical data as per WATER and CONGRESS Managements.

#### **Transaction Rationale**

- Accelerates WATER's expansion into key strategic states
  - Currently leading player in California, Georgia, and, upon completion of RightCHOICE acquisition, Missouri, with selected geographic presence elsewhere (Midwest and Texas)
  - Entry into important geographic region (large population base) through leading player with #1 market share
- WATER's management team, widely regarded as best in the industry, can enhance growth and profitability of CONGRESS
  - Public-company discipline and access to capital will invigorate CONGRESS management team and its growth opportunities
  - Generate operational synergies
  - Shared Blue Cross Blue Shield background should ease integration
  - Stronger platform from which to continue national geographic expansion
- Enhances position in marketplace as the "Blue Consolidator of Choice"
  - Recent acquisition of Cerulean (Blue Cross Blue Shield of Georgia) and pending acquisition of RightCHOICE (Blue Cross Blue Shield of Missouri) have given WATER strong track record and momentum as the leading consolidator
- ♦ Transaction Risks
  - CONGRESS' Maryland HMO business has faced financial challenges
  - Integration risk (CONGRESS/Delaware and WATER/CONGRESS)
  - High public visibility
  - Significant regulatory approval process

#### **CONGRESS Business Overview**

- ◆ An affiliation of Blue plans with presence in Delaware, D.C., Maryland and Northern Virginia, as well as TPA in West Virginia and North Carolina with:
  - \$4.0 billion of operating revenues in 2001E
  - 3.1 million members
  - 6,300 associates
  - Potential market of 7.5 million customers
  - #1 provider network in the Mid-Atlantic region
  - #1 market position in three licensed service areas
  - Largest provider of health insurance to federal employees
- Products include HMO, PPO, POS and Indemnity Plans

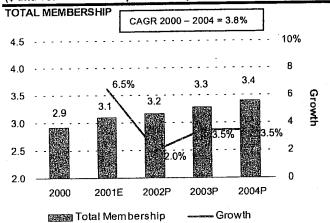


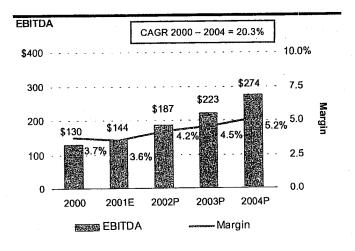


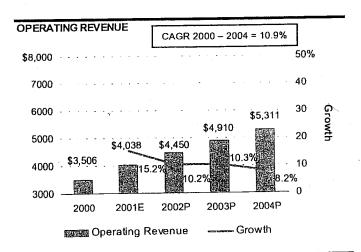


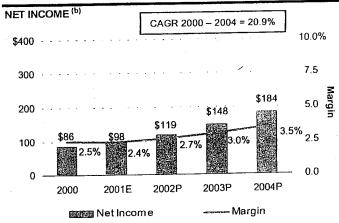
### CONGRESS' Projected Financial Performance (a)







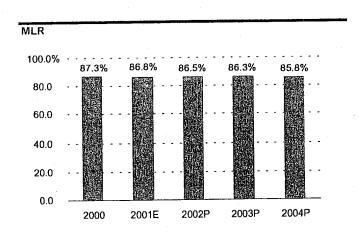


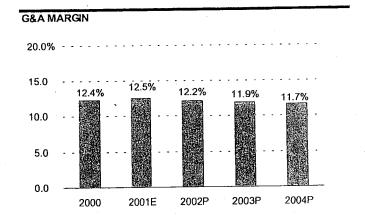


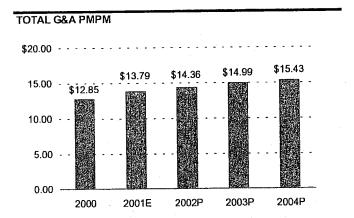
- (a) Membership and financial statistics as per WATER and CONGRESS Managements.
- (b) Based on tax rate of 20.2%.

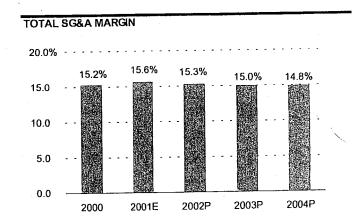


### CONGRESS' Projected Financial Performance (continued) (a)









<sup>(</sup>a) Financial statistics as per WATER and CONGRESS Managements.





# CONGRESS' Projected Financial Performance (continued) (a)

(\$ and Total Membership in millions)

(\$ and Total Membership in millions)			Fiscal Years	Ending Decer	nber 31,			CAGR
as and a second a second and a second a second and a second a second and a second a second a second a second and a second a second a second a second a second and a second a second a secon	2000	2001E	2002P	2003P	2004P	2005P	2006P	2000 - 2006
	1.6	1.6	1.6	1.6	1.7	1.7	1.8	2.2%
Insured Membership	1.3	1.5	1.6	1.6	1.7	1.8	1.8	5.4%
ASO Membership Total Membership	2.9	3.1	3.2	3.3	3.4	3.5	3.6	3.7%
Operating Revenue  Growth	\$ 3,506.3 \$ —	4,038.5 \$ 15.2%	4,450.1 \$ 10.2%	4,910.4 \$ 10.3%	5,310.6 \$ 8.2%	5,743.4 \$ 8.2%	6,211.5 8.2%	10.0%
Operating Income  Margin	77.2 2.2%	92.9 2.3%	129.7 2.9%	162.0 3.3%	209.3 3.9%	248.8 <i>4</i> .3%	289.9 4.7%	24.7%
EBITDA <i>Margin</i>	130.4 3.7%	143.7 3.6%	186.7 4.2%	222.7 4.5%	273.5 5.2%	316.3 5.5%	361.2 5.8%	18.5%
EBIT Margin	94.8 2.7%	105.4 2.6%	141.7 3.2%	172.7 3.5%	213.1 <i>4.0%</i>	244.6 4.3%	285.2 4.6%	20.2%
Net Income  Margin	86.1 2.5%	98.0 2.4%	119.2 2.7%	147.9 3.0%	183.8 <i>3.5%</i>	216.1 3.8%	257.5 4.1%	20.0%
Capital Expenditures	61.3	62.0	65.0	70.0	76.0	82.4	89.4	6.5%

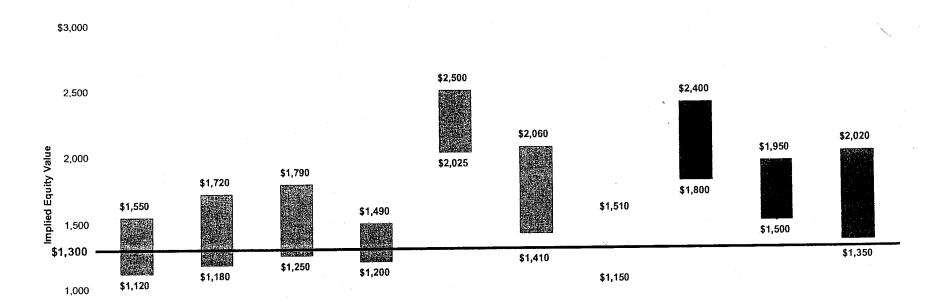
	Balance Sheet as of December 31,										
		2000		2001E		2002P		2003P	2004P	 2005P	 2006P
Restricted Cash & Invt. Unrestricted Cash & Equiv.	\$	926.6 50.0	\$	1,006.2 53.9	\$	1,068.2 116.9	\$	1,139.0 215.1	\$ 1,196.3 349.1	\$ 1,261.1 517.0	\$ 1,330.9 722.3
Total Debt Stockholders' Equity	\$	18.1 691.6	\$	9.1 780.2	\$	899.5	\$	- 1,047.4	\$ - 1,231.2	\$ - 1,447.3	\$ 1,704.7
Book Capitalization	\$	709.7	\$	789.3	\$	899.5	\$	1,047.4	\$ 1,231.2	\$ 1,447.3	\$ 1,704.7
Total Assets	\$	1,950.4	\$	2,138.3	\$	2,357.6		2,629.3	\$ 2,918.5	3,250.3	\$ 3,633.3

<sup>(</sup>a) Membership and financial statistics as per WATER and CONGRESS Managements.





#### **Summary Valuation Analysis (\$ in Millions)**



L		Public Market C	Comparables	(1,441,760)(=)	Acquisi	tion	2.1x Tangible Book Value	20.1x 2002 Net Income	DCF	Analysis <sup>(d)</sup>	]
	7.5x to 10.5x 2001 EBITDA of \$143.7	12.0x to 17.5x 2001 Net Income of \$98.0	10.5x to 15.0x 2002 Net Income of \$119.2	\$800 to \$1,000 per Adjusted Member	17.0x to 21.0x 2002 Net Income of \$119.2	9.5x to 14.0x 2001 EBITDA of \$143.7	Range Based on 9.7x 2001 EBITDA, 11.4x 2001 EBIT and	Range Based on 12.2x 2001 EBITDA, 15.3x 2001 EBIT and	Standalone	With Synergies & Transaction Expenses	

Comparables

Note: Assumes \$9.1 million of debt and \$53.9 million in cash projected as of December 31, 2001 as per WATER and CONGRESS Managements.

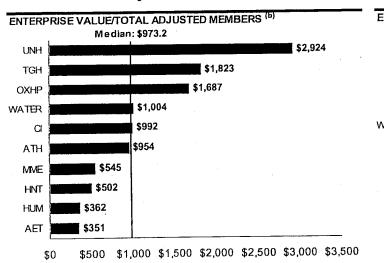
(a) Includes 1,026,600 risk members and 2,075,800 non-risk members multiplied by a factor of 0.2. (b) As per figures provided by WATER Management.

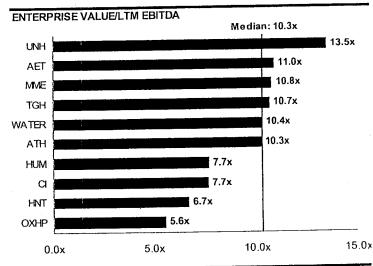
(c) As per public filings.

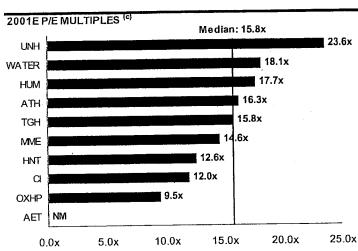
(d) Present values as of December 31, 2002.

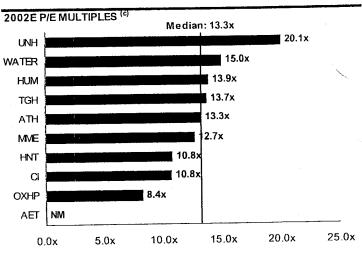


### Selected Publicly Traded Companies Analysis (a)









(a) WATER LTM data, membership data and enterprise value are 2001E pro forma for acquisition of RightCHOICE.

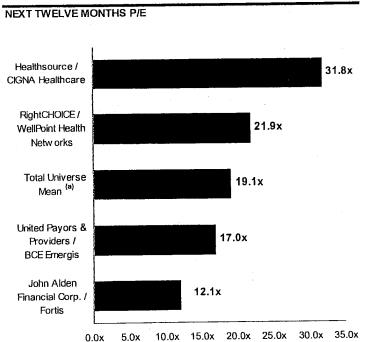
(b) Adjusted members equals total medical members adjusting Medicare members by a factor of 4.5 and ASO members by a factor of 0.2.

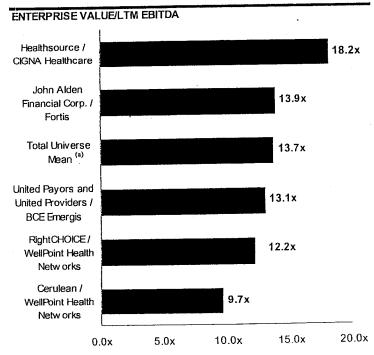
c) As per First Call consensus estimates and closing prices as of November 14, 2001.

**Banc of America Securities** 



#### **Selected Precedent Transactions Analysis**





<sup>(</sup>a) Average for total universe of selected precedent transactions in the Managed Care sector (see Appendix B).



#### **CONGRESS Standalone DCF Analysis — Relevant Assumptions**

# Operating Assumptions

- ◆ Projections provided by WATER and CONGRESS Managements and reflect CONGRESS on a standalone basis
- ♦ Marginal tax rate of 20.2% assumed (38.4% for Synergies & Transaction Expenses scenario)

#### Value Assumptions

- Projected balance sheet as of December 31, 2002
- ◆ Present values as of December 31, 2002
- ◆ Terminal value exit multiples ranging from 6.0x 10.0x 2007 projected EBITDA
- ♦ Perpetuity growth rates ranging from 2.0% 6.0%
- ◆ After-Tax Weighted Average Cost of Capital (WACC) ranging from 10.0% 15.0%



#### **CONGRESS Standalone DCF Analysis**

	Projec	cted Fiscal	Year Endir	g Decemb	er 31,
(\$ in millions)	2003	2004	2005	2006	2007
Net Income	\$147.9	\$183.8	\$216.1	\$257.5	\$299.8
Net Interest Expense / (Income)	(11.0) <sup>°</sup>	(17.9)	(27.0)	(38.2)	(51.4)
Marginal Tax Rate	20.2%	20.2%	20.2%	20.2%	20.2%
Financing Tax Shield	2.2	3.6	5.4	7.7	10.4
Earnings Before Interest	\$139.2	\$169.5	\$194.6	\$227.0	\$258.8
Depreciation	47.0	57.4	68.7	73.0	70.5
Amortization of Intangibles	3.0	3.0	3.0	3.0	3.0
Change in Net Working Capital	(29.7)	(34.2)	(37.6)	(38.8)	(41.8)
Capital Expenditures	(70.0)	(76.0)	(82.4)	(89.4)	(97.0)
Unlevered Free Cash Flow	\$89.5	\$119.7	\$146.3	\$174.8	\$193.5
Terminal EBITDA	हे सहक्षा स्थितिक का पुरुष कर प्रदेश कर के ब्रि. है ए. हर दिस्मार के स्वाहरू के कि प्रदेश के प्रदेश के कि स्विक इस हमा स्थापित के प्रदेश के प्	والمراورة والمروض المروض ا	AND THE PROPERTY AND	1-3 could define the reason of the second se	\$398.5

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### CONGRESS Standalone DCF Analysis (continued)

(\$ in millions)				
	Perpetu	ity Growth R	late	
2.0%	3.0%	4.0%	5.0%	6.0%

Impl	ied PV of Te	rminal Value	@ 12.5% W	ACC
\$1,098	\$1,225	\$1,383	\$1,582	\$1,843

WACC		e Value as o	alue as of 12/31/02				
10.0%	\$2,168	\$2,417	\$2,748	\$3,212	\$3,907		
11.0%	1,912	2,099	2,338	2,658	3,105		
12.5%	1,621	1,749	1,906	2,106	2,367		
14.0%	1,405	1,496	1,606	1,740	1,907		
15.0%	1,289	1,363	1,451	1,557	1,687		

WACC	Implied Terminal EBITDA Multiple							
10.0%	6.5x	7.5x	8.9x	10.7x	13.5x			
11.0%	5.8	6.6	7.6	8.9	10.8			
12.5%	5.0	5.5	6.3	7.2	8.3			
14.0%	4.3	4.8	5.3	6.0	6.8			
15.0%	4.0	4.4	4.8	5.4	6.0			

Terminal EBITDA Multiple Range								
6.0x	7.0x	8.0x	9.0x	10.0x				

Implied Terminal P/E Multiple						
11.2x	12.5x	13.8x	15.2x	16.5x		

WACC	Enterprise Value as of 12/31/02						
10.0%	\$2,040	\$2,288	\$2,535	\$2,782	\$3,030		
11.0%	1,961	2,198	2,434	2,671	2,907		
12.5%	1,850	2,071	2,292	2,514	2,735		
14.0%	1,747	1,954	2,161	2,368	2,575		
15.0%	1,683	1,881	2,079	2,277	2,475		

WACC		Implied Per	petuity Grow	th Rate	<u> </u>
10.0%	1.4%	2.5%	3.4%	4.1%	4.7%
11.0%	2.3	3.4	4.3	5.0	5.6
12.5%	3.7	4.8	5.7	6.5	7.0
14.0%	5.1	6.2	7.2	7.9	8.5
15.0%	6.0	7.2	8.1	8.8	9.4



# CONGRESS DCF Analysis with Synergies & Transaction Expenses

	Projected Fiscal Year Ending December 31,					
(\$ in millions)	2003	2004	2005	2006	2007	
	\$147.9	\$183.8	\$216.1	\$257.5	\$299.8	
Standalone Net Income	(11.0)	(17.9)	(27.0)	(38.2)	(51.4)	
Net Interest Expense / (Income)	15.0	30.0	50.0	70.0	70.0	
Operational Synergies	(32.4)	(34.6)	(36.9)	(39.3)	(41.8)	
Negative Premium Tax Synergy	(32.4)	(24.3)	(24.3)	0.0	0.0	
Acquisition Expenses	0.8	4.0	9.5	15.8	22.9	
Depreciation (Additions) / Savings	(152.5)	0.0	0.0	0.0	0.0	
Transaction Costs	38,4%	38.4%	38.4%	38.4%	38.49	
Marginal Tax Rate	4.2	6.9	10.4	14.7	19.7	
Financing Tax Shield	21.2	9.6	0.7	(17.8)	(19.6)	
Tax Effect of Synergies, Acq. Exp. and Transaction Costs	(34.0)	(42.6)	(50.0)	(59.5)	(69.1)	
Negative Tax Synergies Earnings Before Interest	(\$73.2)	\$114.7	\$148.4	\$203.1	\$230.5	
Denvesiation	47.0	57.4	68.7	73.0	70.5	
Depreciation Depreciation Additions / (Savings)	(0.8)	(4.0)	(9.5)	(15.8)	(22.9)	
Amortization of Intangibles	3.0	3.0	3.0	3.0	3.0	
NOL/AMT Credit	50.0	50.0	42.0	0.0	0.0	
Change in Net Working Capital	(29.7)	(34.2)	(37.6)	(38.8)	(41.8)	
One-Time CapEx	(23.1)	(9.0)	(3.0)	(7.0)	0.0	
	32.6	35.3	38.3	41.6	45.1	
CapEx Savings Standalone Capital Expenditures	(70.0)	(76.0)	(82.4)	(89.4)	(97.0)	
Unlevered Free Cash Flow	(\$64.2)	\$137.3	\$167.9	\$169.7	\$187.4	
Terminal EBITDA	arting the strong laters from Francisco and Laboratory laters from the later and the l	g den despetat i en de l'Alle Dans d'Este e a promet d'Alle	NAMES OF BELLEVISION OF STREET OF STREET, STRE		\$449.6	

Note: Net income excludes non-cash gains from sale of DC building.





# CONGRESS DCF Analysis with Synergies & Transaction Expenses (continued)

(\$ in millions)						
Perpetuity Growth Rate						
2.0%	3.0%	4.0%	5.0%	6.0%		

Implied PV of Terminal Value @ 12.5% WACC						
\$1,065	\$1,189	\$1,342	\$1,535	\$1,788		

WACC		Enterpris	e Value as c	f 12/31/02	
10.0%	\$1,998	\$2,239	\$2,560	\$3,010	\$3,685
11.0%	1,750	1,931	2,163	2,473	2,907
12.5%	1,467	1,591	1,744	1,937	2,190
14.0%	1,257	1,346	1,452	1,582	1,745
15.0%	1,145	1,217	1,303	1,405	1,531

WACC	Implied Terminal EBITDA Multiple					
10.0%	5.6x	6.5x	7.6x	9.2x	11.6x	
11.0%	5.0	5.7	6.5	7.7	9.3	
12.5%	4.3	4.8	5.4	6.2	7.2	
14.0%	3.7	4.1	4.6	5.1	5.8	
15.0%	3.4	3.8	4.2	4.6	5.2	

(\$ in millions)						
Terminal EBITDA Multiple Range						
6.0x	7.0x	8.0x	9.0x	10.0×		

	Implied Te	rminal P/E M	lultiple	
12.2x	13.7x	15.2x	16.7x	18.2x

WACC	Enterprise Value as of 12/31/02						
10.0%	\$2,109	\$2,388	\$2,667	\$2,946	\$3,225		
11.0%	2,022	2,288	2,555	2,822	3,089		
12.5%	1,899	2,149	2,398	2,648	2,897		
14.0%	1,786	2,019	2,253	2,486	2,720		
15.0%	1,715	1,938	2,162	2,385	2,609		

WACC	Implied Perpetuity Growth Rate				
10.0%	3.2%	4.1%	4.8%	5.4%	5.8%
11.0%	4.1	5.1	5.8	6.3	6.8
12.5%	5.5	6.5	7.2	7.7	8.2
14.0%	6.9	7.9	8.6	9.2	9.6
15.0%	7.9	8.8	9.6	10.1	10.6